**Power of E-commerce**

The Power of E-commerce competition was a unique competition organized for students so that they get exposure to careers in digital marketing. Also students were guided about launching their own start-ups.

Asst. Prof. Bhagyashree Yadav was event in-charge and Mr. Pranay Pravin kadam (FYBMS) was the student in-charge for the event. Accordingly a guidance lecture by Mr Bharat Pandey was arranged on 25th Feb, 2022 which was attended by 20 students. In the guest lecture the students were taught about the types, steps, and registration procedure of various E-Commerce types.

The final competition was organized in the A.V.Room on Wednesday, 9th March, 2022 from 9.00am to 11.00am. 20 students (13 girls and 7 boys) participated in the competition which comprised of two rounds where they presented through PPT and enacted of modes of e-commerce. Round 2nd was Judges questions and answers round were Mr. Bharat Pandey, the judge of the competition asked participants about the ecommerce.

There was a tough competition in which the winners were declared as follows:

Power of E-commerce (Winners)

1.Mukesh Sah (TYBBI)

2.Chandrakesh Sahani (TYBBI)

3.Taiba Shaikh (TYBBI)

4.Sandhya Upally (TYBBI)

5.Nikita Shendage (TYBBI)